



# CHAPTER CHALLENGE

As chapter members work together to increase their BNI ROI by increasing the membership in their chapter, chapters will earn points. The winning chapter in the BNI Utah South region will receive a Chapter Social or Chapter Branding Package worth \$500 and region bragging rights.

## HOW YOUR CHAPTER SCORES POINTS

POINTS	DESCRIPTION OF ACTIVITY
5	Visitor Attends Chapter Meeting (per Visitor)
10	Visitor Submits Application (per Visitor)
25	Applicant Approved and Completes Application Process (per Applicant)
100	100% of Chapter Members bring one (1) or more Visitors during the month (meet Power of One standard). This can be earned twice.
100	<b>BONUS:</b> Earn both months and earn 100 extra bonus points (300 total).
50	Host Contact Sphere Challenge Stack Day (must notify Region Office of event in advance)
50	<b>BONUS:</b> Visitors at event are equal or greater than chapter membership
10	<b>BONUS:</b> Event Visitor submits membership application (per applicant)
100	<b>BONUS:</b> All Chapter Members bring one (1) or more Visitors to event
100	Host Business Open Day with Director led Presentation (must be scheduled with Region Office)
50	<b>BONUS:</b> Visitors at event are equal or greater than chapter membership
10	<b>BONUS:</b> Event Visitor submits membership application (per applicant)
100	<b>BONUS:</b> All Chapter Members bring one (1) or more Visitors to event

The contest will run April 3 through June 4, 2022. The chapter with the highest point total will win the contest. Data entry in [www.BNIConnect.com](http://www.BNIConnect.com) will be the sole evidence used to evaluate Visitors at the chapter meetings and completed New Member Applications. Visitors not correctly entered in the Visitor Portal and marked attended will be ineligible for consideration for points. Only applications submitted during the contest period will be eligible. Applications not completed (approved by membership committee and BNI fees paid) by June 15 will be excluded for points related to finished applications. Business Open Days take 4-6 weeks to plan and to coordinate Director Consultant support. Please schedule early to ensure your event can be scheduled during the contest period.



[www.BNIUtahSouth.com](http://www.BNIUtahSouth.com)